



Seal of Approval Community Application

(PLEASE PRINT OR TYPE)

CITY: _____

DATE OF REQUEST: _____

NAME OF MUNICIPALITY: _____

CONTACT: _____

ADDRESS: _____

TELEPHONE: _____ EMAIL: _____

WEBSITE: _____

AARC MEMBER: Y N LAST CONFERENCE ATTENDED (YEAR): _____

Communities seeking the AARC Seal of Approval (SOA) must submit this application and a \$100 non-refundable application fee along with the following application for review. Those that are eligible and approved as an AARC SOA recipient will subsequently pay \$150 Annual Fee for the use of the Seal for their marketing purposes and listing in AARC SOA Advertising efforts. This fee will be used to fund programing that furthers AARC’s mission. An annual AARC Membership is required to be approved as a SOA community. Approval is valid for one year, at the end of the one-year period recipient will be responsible to complete the Renewal Form and certify any community changes and pay the annual renewal fee of \$150. Communities not meeting this renewal process must cease using the AARC SOA logo and references.

Please enclose along with this application, a non-refundable application fee check for \$100 (payable to The American Association of Retirement Communities) photos of your community, to include downtown area along with this application. **Forward your completed application package to The AARC, PO Box 10981, Southport, NC 28461.** If you have any questions, please feel free to call (866) 531-5567.

I certify that the information contained in this application for The American Association of Retirement Communities Seal of Approval Program is accurate.

NAME OF AUTHORIZED OFFICIAL: _____

Please Print

SIGNATURE OF AUTHORIZED OFFICIAL: _____



FOR AARC USE ONLY:

DATE RECEIVED: _____ DATE REVIEWED: _____

ACCEPTED FOR FUTHER CONSIDERATION: _____ YES _____ NO

APPROVED: YES _____ NO _____

SIGNED: _____

Community Assessment Profile

1. Housing:

- a. Is a range of housing Available? _____
- b. Cost of an average three-bedroom home? _____
- c. Views/waterfront costs? _____
- d. Are ranches and farms available? _____
If so, what is cost range? _____
- e. Are quality apartments available? ____ YES ____ NO
If so, average cost for a two-bedroom apartment? _____
- f. Are condos available and affordable? ____ YES ____ NO
If so, average cost for a two-bedroom apartment? _____
- g. Other Comments:

2. Health Services

- a. How many hospitals are there in the area? _____
- b. Number of hospital beds? _____
- c. How many specialists? _____
- d. How many family practitioners are there? _____
If so, what is cost range? _____
- e. Other Comments:

3. Public Safety

- a. Local crime rate: _____
- b. What types of crime is more prevalent? (Please be specific) _____

- c. What types of emergency services do you have? _____
- d. Is the emergency system effective? ____ YES ____ NO
- e. What is the average response time? _____
- f. Is therea an active TRIAD program in place? ____ YES ____ NO
- g. Other Comments:

4. Transportaiton

- a. Is Public Transportaiotn available? ____ YES ____ NO
- b. If Yes what type of Public Transportiaotn? ____ Bus ____ Taxi ____ Other
- c. Improvements Needed? _____

d. Other Comments:

5. Restaurants

a. What types of restaurants does your community have:

Fast Food Family Casual Dining Fine Dining

b. What are the most popular local restaurants? _____

c. Other Comments:

6. Shopping

a. How many grocery stores are available in your area? _____

b. Is retail shopping available? YES NO

Describe:

7. Recreation

a. What community service/facilities are available for recreation? _____

b. How many golf courses are in the area? Public Private

c. How many tennis complexes are in the area? Public Private

d. How many exercise facilities are in the area? Public Private

e. How many walking trails/parks are in the area Public Private

f. Are fishing and hunting easily accessible and available to the public? YES NO

Describe options: _____

g. What types of entertainment and cultural events are available? _____

h. Other Comments:

8. Continuing Education Opportunities

a. Do you have a university or community college in your city? YES NO

Name: _____

If no, how close is the nearest institution of higher learning? _____ Name: _____

b. Does your university and/or community college offer free or reduced tuition for 50+ students on a space available basis? YES NO

c. Is there an Institute for Learning in Retirement in the city? YES NO

d. Other Comments:

9. Volunteer Opportunities

a. Does your city have a RSVP (Retired Senior Volunteer Program)? ____ YES ____ NO

b. What volunteer opportunities are available in your area? _____

c. Other Comments:

10. Please list any other quality of life assets that may not have been addressed in this application.

Note: Answers can be continued on a spare sheet with the Item Number properly referenced

American Association of Retirement Communities

Seal of Approval

Consumer Disclaimer

The AARC Seal of Approval is awarded to Retirement Communities that, as a whole, meet the standards above. In evaluating whether the AARC Seal of Approval should be awarded, we rely primarily upon the representations made by the Retirement Community and cannot warrant that such representations are accurate or complete. We have no independent investigatory board. Community participants and consumers are advised to be self-policing of the guiding principals of the AARC Seal of Approval Program. The AARC Seal of Approval is not a guarantee or endorsement of the merits of any particular product, program, or service in a Retirement Community, nor is it a guarantee or endorsement of the merits of any particular sale of real property in a Retirement Community. It is simply a showing that such Retirement Community has endeavored to meet the criteria that has been established for this Program. Your decision to purchase any real property should be based upon your own independent research and assessment of your individual needs. The awarding of the AARC Seal of Approval to a Retirement Community does not guarantee that the Retirement Community will continue to qualify for the AARC Seal of Approval in the future. The AARC reserves the right to withdraw Seal of Approval status from any Retirement Community which fails to continue to comply with the standards established by the AARC. The AARC shall in no manner be held responsible for the acts or omissions of any community with respect to adherence to the guidelines for the Seal of Approval Program.

Disclaimers for Participants in Seal of Approval Program

Standards Applied

The standards used to award the AARC Seal of Approval are solely the creation of the American Association of Retirement Communities (AARC). The chosen standards may change from time to time and the AARC reserves the right to modify its standards at its own discretion.

Approval Process

The AARC reserves the right to grant or not to grant a Seal of Approval to any Retirement Community based on its own internal criteria. Decisions of the AARC are final and there is no appeals process. Notwithstanding the foregoing, approval will not be withheld for any purposes that may be deemed discriminatory or based upon any protected class. The approval process will simply be based upon whether or not a particular community meets the appropriate criteria and fosters and promotes the expressed purposes of the AARC.

Non-Exclusivity

The AARC Seal of Approval Program is an open system and is not exclusive. The AARC Seal of Approval is not conditional on the membership in any organization or association by a Retirement Community or any principals of a Retirement Community. Nor is a Retirement Community required to use the products or services of any particular firm or organization to meet the standards used in the approval process. No participant may seek to block the participation in the Program by any other participant on any basis other than a community's failure to meet the express requirements of the Seal of Approval Program.

Enforcement

AARC reserves the right to periodically reassess any Retirement Community that has been awarded the AARC Seal of Approval to ensure continued compliance with the standards used in the approval process. The AARC reserves the right to withdraw Seal of Approval status from any Retirement Community which fails to continue to comply with the standards established by the AARC.

Marketing

The AARC Seal of Approval must be used and displayed in accordance with the guidelines established by the AARC. The AARC retains the right to market the Seal of Approval Program in any way it deems appropriate. The AARC reserves the right to promote the Seal of Approval Program openly and to publicize a list of approved Retirement Communities. By participating in the Program, approved communities agree to the use of the names of their communities in any marketing of the Seal of Approval Program by the AARC. Outside parties may freely request proof of Seal of Approval status of a Retirement Community by calling AARC and ascertaining verbally or via any other methods established by AARC for such verification.