



**Seal of Approval One-Year Renewal Application\***  
(PLEASE PRINT OR TYPE)

CITY: \_\_\_\_\_ DATE OF REQUEST: \_\_\_\_\_

NAME OF MUNICIPALITY OR  
PLANNED COMMUNITY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

TELEPHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

AARC MEMBER: \_\_\_Y\_\_\_ N LAST CONFERENCE ATTENDED (YEAR): \_\_\_\_\_

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**Upon completion, please submit this application and check for \$150.00 to:**

**AMERICAN ASSOCIATION OF RETIREMENT COMMUNITIES  
ATTENTION: Wade Adler  
P.O. Box 10981  
Southport, NC 28461**

I certify that the information contained in our original application for the American Association of Retirement Communities Seal of Approval is still accurate.

NAME OF AUTHORIZED OFFICIAL: \_\_\_\_\_  
Please Print

SIGNATURE OF AUTHORIZED OFFICIAL: \_\_\_\_\_

\*Current membership in The AARC is required for SOA Renewal.

FOR AARC USE ONLY:	
DATE RECEIVED: _____	DATE REVIEWED: _____
AARC MEMBERSHIP CURRENT: YES _____ NO _____	
ATTENDED ANNUAL CONFERENCE: YES _____ NO _____	
RENEWAL APPLICATION ACCEPTED: YES _____ NO _____	
SIGNED: _____	

## **American Association of Retirement Communities Seal of Approval**

### **Consumer Disclaimer**

The AARC Seal of Approval is awarded to Retirement Communities that, as a whole, meet the standards above. In evaluating whether the AARC Seal of Approval should be awarded, we rely primarily upon the representations made by the Retirement Community and cannot warrant that such representations are accurate or complete. We have no independent investigatory board. Community participants and consumers are advised to be self-policing of the guiding principals of the AARC Seal of Approval Program. The AARC Seal of Approval is not a guarantee or endorsement of the merits of any particular product, program, or service in a Retirement Community, nor is it a guarantee or endorsement of the merits of any particular sale of real property in a Retirement Community. It is simply a showing that such Retirement Community has endeavored to meet the criteria that has been established for this Program. Your decision to purchase any real property should be based upon your own independent research and assessment of your individual needs. The awarding of the AARC Seal of Approval to a Retirement Community does not guarantee that the Retirement Community will continue to qualify for the AARC Seal of Approval in the future. The AARC reserves the right to withdraw Seal of Approval status from any Retirement Community which fails to continue to comply with the standards established by the AARC. The AARC shall in no manner be held responsible for the acts or omissions of any community with respect to adherence to the guidelines for the Seal of Approval Program.

### **Disclaimers for Participants in Seal of Approval Program**

#### **Standards Applied**

The standards used to award the AARC Seal of Approval are solely the creation of the American Association of Retirement Communities (AARC). The chosen standards may change from time to time and the AARC reserves the right to modify its standards at its own discretion.

#### **Approval Process**

The AARC reserves the right to grant or not to grant a Seal of Approval to any Retirement Community based on its own internal criteria. Decisions of the AARC are final and there is no appeals process. Notwithstanding the foregoing, approval will not be withheld for any purposes that may be deemed discriminatory or based upon any protected class. The approval process will simply be based upon whether or not a particular community meets the appropriate criteria and fosters and promotes the expressed purposes of the AARC.

#### **Non-Exclusivity**

The AARC Seal of Approval Program is an open system and is not exclusive. The AARC Seal of Approval is not conditional on the membership in any organization or association by a Retirement Community or any principals of a Retirement Community. Nor is a Retirement Community required to use the products or services of any particular firm or organization to meet the standards used in the approval process. No participant may seek to block the participation in the Program by any other participant on any basis other than a community's failure to meet the express requirements of the Seal of Approval Program.

#### **Enforcement**

AARC reserves the right to periodically reassess any Retirement Community that has been awarded the AARC Seal of Approval to ensure continued compliance with the standards used in the approval process. The AARC reserves the right to withdraw Seal of Approval status from any Retirement Community which fails to continue to comply with the standards established by the AARC.

#### **Marketing**

The AARC Seal of Approval must be used and displayed in accordance with the guidelines established by the AARC. The AARC retains the right to market the Seal of Approval Program in any way it deems appropriate. The AARC reserves the right to promote the Seal of Approval Program openly and to publicize a list of approved Retirement Communities. By participating in the Program, approved communities agree to the use of the names of their communities in any marketing of the Seal of Approval Program by the AARC. Outside parties may freely request proof of Seal of Approval status of a Retirement Community by calling AARC and ascertaining verbally or via any other methods established by AARC for such verification.