

Population / Income Data
United States of America Total Market
 November 4, 2015

Population Trends	2015	2020	Percent Change 2015-2020
Population	319,459,991	330,689,365	4%
Households	121,099,157	125,616,498	4%
Housing Units	136,668,489	141,550,772	4%
Families	80,429,423	83,434,434	4%
Group Quarters Pop	8,047,234	8,125,978	1%

Household Income Ranges	2015	Percent	2020	Percent
Total Household Income	121,099,157		125,616,498	
HHs, Inc < \$15,000	15,426,324	12.74%	14,863,834	11.83%
HHs, Inc \$15,000 - \$24,999	13,040,187	10.77%	12,748,949	10.15%
HHs, Inc \$25,000 - \$34,999	12,378,963	10.22%	12,234,952	9.74%
HHs, Inc \$35,000 - \$49,999	16,508,282	13.63%	16,600,887	13.22%
HHs, Inc \$50,000 - \$74,999	21,557,702	17.80%	21,796,850	17.35%
HHs, Inc \$75,000 - \$99,999	14,520,033	11.99%	15,168,211	12.08%
HHs, Inc \$100,000 - \$124,999	9,802,245	8.09%	10,680,540	8.50%
HHs, Inc \$125,000 - \$149,999	5,937,278	4.90%	6,941,100	5.53%
HHs, Inc \$150,000 - \$199,999	5,895,904	4.87%	6,883,914	5.48%
HHs, Inc \$200,000 - \$249,999	2,182,444	1.80%	3,005,283	2.39%
HHs, Inc \$250,000 - \$499,999	2,728,581	2.25%	3,199,773	2.55%
HHs, Inc \$500,000+	1,121,214	0.93%	1,492,205	1.19%
Med HH Inc	\$53,706		\$57,294	
Avg HH Inc	\$74,165		\$79,486	
Agg HH Inc	\$8,981,308,432,500		\$9,984,764,130,000	